



# The Town of **Niagara-On-The-Lake**

## **MEDIA RELEASE**

### **COMMUNITY POLICING HOSTS ANNUAL BIKE RODEO**

**FOR IMMEDIATE RELEASE**

**May 18, 2012**

**Niagara-on-the-Lake– Once again this year**, Niagara-on-the-Lake's Community Policing Committee's will host its Annual Bike Rodeo for off-shore workers, to be held on Sunday, May 27, 2012, from 12:00 Noon to 4:00 p.m. at Centennial Arena.

Each year, the Committee hosts this event in conjunction with the Niagara Regional Police to promote safe biking by those workers who regularly use bicycles to get to and from farms. In addition to the Bike Rodeo, community sponsors provide a number of give-aways and prizes, including:

- Free food and refreshments (hot dogs and soft drinks);
- 300 Bike Safety Kits (rear bike lights and front/rear reflective stripes) made possible through contributions by the Ministry of Transportation's "Road Safety Challenge," the NOTL Task Force on Traffic Safety and the Regional Municipality of Niagara;
- Donated bikes, bike parts and helmets;
- Bike Repair Clinic;
- Skills Competition (with prize winners); and
- Free dental screening and medical information.

There will also be music and dancing as part of the day's festivities. This event is a highlight for the 300 plus off-shore workers who benefit from the tremendous community support and free services.

Attached is a list of some of our generous community sponsors.

For more information, contact  
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## **2012 NOTL Policing Committee's Bike Rodeo – Community Sponsors**

Niagara-on-the-Lake Community Policing Committee  
Niagara Regional Police (Sergeant Arturo Interpreter and auxiliary officers to work the bike course)  
NOTL Traffic Safety Task Force (\$500 grant for bike lights and advertising)  
Ministry of Transportation (\$500 grant for bike lights)  
Niagara Region Public Health (Free preventative dental screening for off-shore workers)  
Regional Municipality of Niagara (Contributes 300 white & red reflector tape kits) ?

Aids Niagara (Provides confidential counselling)  
BikeFit St. Catharines (Offers bike lights at "below cost")  
Enlace (Welcomes farm workers to Ontario, helps them understand their responsibilities, and assists them in accessing the benefits)  
General Community (Bike donations)  
Hendrik's Valu-mart (Donates food)  
Henry Schein Canada (Printing)  
Italian Pizza & Subs (Donates condiments)  
Jeff Paulsen Bike Repair  
Penner Lumber  
Phil's Valu-mart (Donates food)  
Puro Mexico Folkloric Ballet (Dancers perform authentic Mexican dances)  
Royal Canadian Legion, Niagara-on-the-Lake Branch #124  
Quest Community Health Centre (Provides primary health care, health promotion and community development services for off-shore workers)  
Stewart's Avondale  
Tony Griffith's Photography  
Western Union Virgil (Donates 2 new bikes)